



RENDR

rendrmedia.co

Visually Elevating your Vision for your Brand

DIRECT MAIL ADVERTISING

We elevate the notoriety of your business by facilitating outreach directly to local residents. We'll deliver your advertising materials directly to 5,000 homes in the local community in our **Greater Boston Business Feature**. Multiple monthly and seasonal editions and no competitors.

Local Community Reach — Sent to 3-6 Local Zip Codes

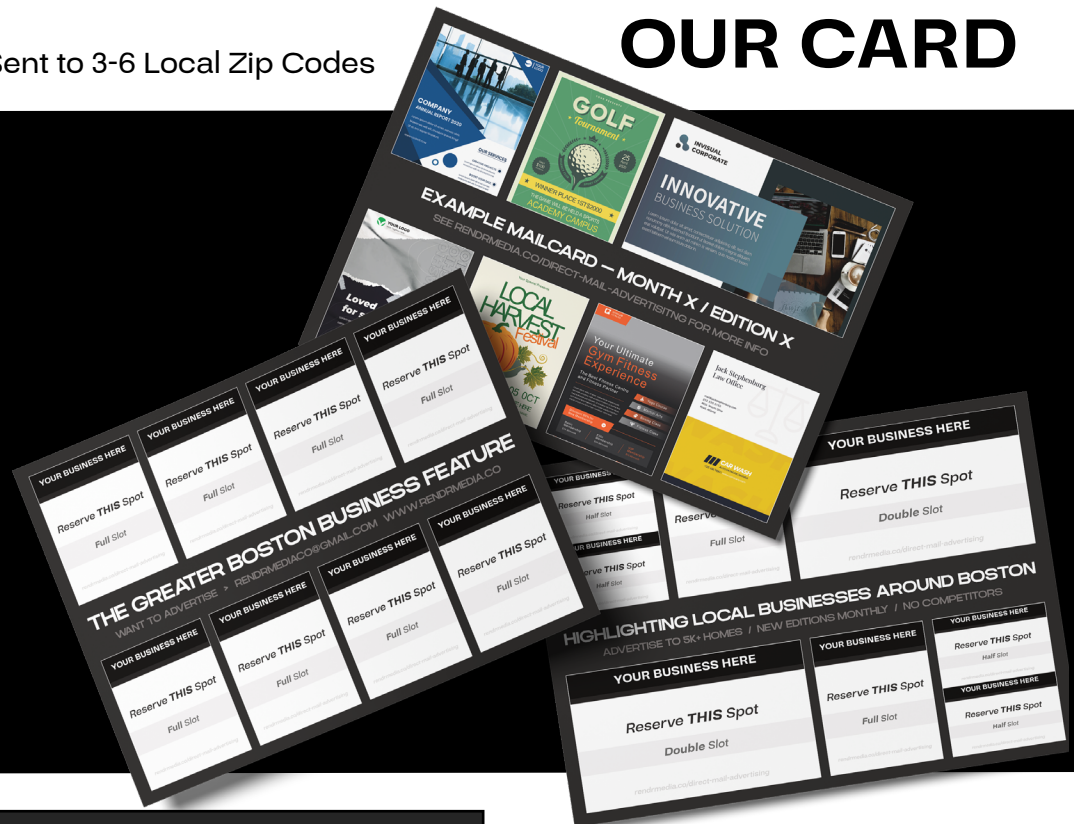
OUR CARD

DESIGN

Send us your design or we'll design it for you to fit your needs.

Contact Us
for more info

Additional Fees May Apply



AD-SLOT PRICING

Full Slot \$495 *Most Popular*

Half Slot \$295 *Cheapest Option*

Double Slot \$895 *Best Value*

Get In Touch

Email

rendrmediaco@gmail.com

Phone

+1 (978) 979-5072

Inquire Directly Online

rendrmedia.co/contact-us

Referrals — Refer a Business and Receive a Discount

Connect With Us



@rendrmediaco

Local Visibility. Real Results.

rendrmedia.co/direct-mail-advertising



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PROCESS

- 1 Reserve Your Spot** Secure placement with an (optional) **\$50 deposit**, applied to your final balance.
- 2 Submit Materials / Design** — Send logo, business info, and any existing business materials. If needed, Rendr will design your ad slot for you for a small additional fee.
- 3 Payment** — Once all slots are filled, we'll share a targeted mailing date, other pertinent information, and request payment (via Stripe, Venmo, etc.)
- 4 Delivery & Confirmation** — Rendr will contact you regarding a final mailing date and will provide USPS-verified confirmation of delivery (we'll send you a copy too).

WHY

*In an over-saturated digital landscape, **direct mail** cuts through the noise, capturing attention in ways online ads can't. This form of advertising has proven to convert new customers as **32% of people** try businesses for the first time after receiving mail ads. Let us leverage the data behind direct mail advertising and transmit the **true value** of your business to those in your community.*



BY THE NUMBERS

- 9X** Higher Response Rates *Than Trad. Methods*
- 90%** Open Rate *Compared to Email (20%)*
- 84%** Marketers Say Provides Best ROI

Secure Your Spot — \$50 Non-Refundable Deposit Locks You In

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TERMS & POLICIES

Reservation Policy — Advertising placements are first-come, first-served basis. Businesses may optionally secure a slot with a \$50 non-refundable deposit, which is applied toward the final balance. Deposits reserve placement for the next edition and are only refundable if the edition is canceled by Rendr.

Payment — Final payment may be made at any time, but will be formally requested once all advertising slots have been filled. A confirmed mail date is not required before final payment is requested. If final payment is not received by the communicated deadline, the business may risk losing its reserved placement to another waiting business. Rendr currently accepts payment via Cash, Check, Venmo, and Credit Card processed securely through Stripe.

Material Submissions & Deadlines — All business materials, including logos, text, offers, and contact information, must be submitted by the communicated deadline. If a business fails to respond or submit required materials in time, Rendr reserves the right to release the slot to another waiting business. Any deposit paid will remain non-refundable, as it was used to reserve placement and prevent the slot from being offered to others.

Designs & Revisions — Businesses may submit their own advertising materials or request Rendr to create their ad for an additional fee. If Rendr designs the ad, one round of revisions is included unless otherwise specified.

Proof Approval & Liability — All advertisements must be reviewed and approved by the client before being submitted for print. Once approved, the client accepts full responsibility for all content, including spelling, contact information, branding, offers, and design accuracy. Rendr is not liable for any errors after client approval.

Placement & Category Exclusivity — Rendr reserves the right to determine ad placement, layout, and category overlap. Limited category exclusivity may be offered at Rendr's discretion but is not guaranteed.

Edition Timing & Availability — Mailing dates depend on the time required to fill available slots and finalize advertiser materials. If the mailer is not sent within 60 days after final payment is received, the business will be prioritized for the next edition or may request a refund.

Delivery Confirmation — Upon completion of mailing, Rendr can provide USPS drop confirmation and a physical copy of the finalized mailer upon request.

Performance Disclaimer — Rendr provides advertising placement and distribution services only and does not guarantee customer leads, inquiries, sales, or business performance as a result of participation in any mailer edition.

Refunds & Chargebacks — Deposits are non-refundable unless Rendr cancels the edition. Final payments become non-refundable once the ad has been approved and submitted for print. If eligible for a refund, Rendr reserves the right to deduct any non-refundable processing fees. Unauthorized chargebacks or payment disputes after approval may result in collection efforts or legal action if necessary.

Right to Refuse — Rendr reserves the right to refuse, remove, or reject any advertisement, business, or submitted material at its sole discretion.